

Earth Day 2010

A cooperative project of

Sustain Sauk County
Sauk County Land Conservation
Sauk County Planning and Zoning
University of Wisconsin-Baraboo/Sauk County
Sauk County Art Association

Greetings:

What happens when Sauk County's annual Earth Day celebration combines forces with Sustain Sauk County? You get the "Sauk County Earth Day Energy Fair" to be held Sunday, April 25, from 11 a.m.-3:00 p.m. on the UW Baraboo/Sauk County campus.

There will be workshops, hikes, music, food, and displays - all with a focus on improving energy efficiency, increasing alternative energy production, and decreasing waste in the Sauk County region. An estimated 450 people are expected to attend this exciting, energizing event!

We're writing today to invite your participation in the display area which will be located in the UW Baraboo/Sauk County gymnasium. Tables and chairs will be provided; some electrical outlets are available. There will be space for approximately 50 displays. Displays can be set up between 9-10:30 a.m. Sunday, April 25. Displays can be taken down *after* 3 p.m. and must be cleared out no later than 5 p.m. that day.

Here are the general display guidelines:

- There is no charge for non-profit organizations, schools, clubs, or sponsors.
- There is a \$25 charge for display space for all others.
- Individuals, families, school and college groups, youth groups, area employers, non-profit organizations, local governments, small businesses and others are all eligible to set up a display. Children, youth and adults may participate.
- There is no restriction on format. Displays can tell a story about a local sustainability or conservation project carried out by an individual, class, group or business, or promote a product or service, or recruit members to local conservation and sustainability efforts.

- The display must show some direct link to the greater Sauk County area. Can you show a local map of where your business is located or photos of a local site installation? Are local residents involved? Is this a locally manufactured or locally grown product? What difference has your effort made or will it make in our area?
- Displays should have some sort of “hands-on” component, something to touch, experiment with, smell, or taste. How will you engage people so they learn from your display? (Avoid display of expensive or delicate materials that might be easily broken.)
- Displays need to minimize waste. Think about how to convey your information while generating the least amount of waste. For example, avoid “give aways” made of plastic. Use a small card with Email contact information instead of multi-page handouts.
- If you intend to sell anything, you are responsible for bringing your own change, securing your valuables, ensuring proper licensing, and tax reporting.
- If you would like to donate a door prize, please include this information on the registration form.

Please use the enclosed registration form so we can save a spot for you. Feel free to share the information with others who might want to participate. **Return registration information by April 9.** *Space will be assigned on a first in, first assigned basis.* If you have questions, please contact Penny Pohle at ppohle@co.sauk.wi.us or (608) 355-3245 or Judy Spring at spring_judy2004@yahoo.com.

We want all the innovative ideas we can find from people of all ages to promote a more sustainable future for Sauk County!

Sincerely,

Penny Pohle
Sauk County Land Conservation

Judy Spring
Sustain Sauk County

(Registration form follows on next page.)

Earth Day Energy Fair 2010

DISPLAY REGISTRATION

Return by April 9, 2010

(Displays will be assigned to locations on a first come, first served basis)

Name of organization, group, business, or individual (please print clearly):

Name of the primary contact person for this display _____

Contact information for event planning communication purposes only.
(This will not be published or distributed.)

Phone number _____ Email or mail address _____

What is the general topic of your display? (For example-elementary school rain garden project, home solar panel project, local land conservation, honey production, energy audit services): _____

CIRCLE YOUR RESPONSE

I/we need a 6-8 ft. table provided. YES NO

I/we will be selling or promoting goods and/or services. YES NO
("commercial vendor")

If YES, then what type of goods or services will you be promoting? _____

I/we are a non-profit, school, club, or sponsor (no charge). YES NO

I/we are NOT non-profit and will pay \$25 for a display. YES NO

I/we are willing to donate a door prize-_____ YES NO
(Please bring to the registration table on April 25)

I/we need access to an electrical outlet. YES NO

Acknowledgment of conditions: _____ (your initials)

I/we understand that our display should:

- Be set up between 9-10:30 a.m. and cleaned up between 3-5 p.m. on April 25
- Show some specific connection to the Sauk County area and have a "hands-on" component
- And that I/we are responsible for staffing our display and handling our own sales.

Please make your registration fee payable to: **BRPA**

Return registration form and fee (if necessary) by **April 9** to:

Penny Pohle, 505 Broadway, Suite 232, Baraboo, WI 53913

Questions? Contact Penny Pohle at pphole@co.sauk.wi.us or 355-3245 or Judy Spring at spring_judy2004@yahoo.com